

# QUICK GUIDE

## SPONSORSHIP LEVELS

### \$10,000 Platinum "Presenting" Sponsorship EXCLUSIVE

- TWO (2) professionally guided Tarpon Tournament boats for eight (8) anglers total, including bait and tackle. All- Release Tournament is Friday, June 15, 2018. 2-8pm Ft De Soto Boat Ramp
- Division Prize Naming Opportunity- "Presenting Sponsor" Guardian Division Prize
- Eligibility to win the "Presenting Sponsor" Guardian Division Prize Purse of \$3000
- Logo prominence as Presenting Sponsor on Tournament T-shirt, all Tarpon Rodeo & Castaway Soirée event branding including printed invitation, electronic invites, Facebook, Instagram and signage at the event
- Logo prominence as Presenting Sponsor on the Tarpon Rodeo section of the Tampa Bay Watch website (with link if desired)
- Announcement in an email blast to the Tampa Bay Watch database to 16,000+ subscribers
- Recognition on the Tampa Bay Watch social media to 7,000+ followers
- Limited Edition Tournament Shirt for each guest and angler, up to sixteen (16) total
- Tournament Swag Bag and special table gifts for each guest and angler, up to sixteen (16) total
- Option to add logo merchandise of choice to every Tournament Swag Bag
- Lunch by Bonefish Grill for eight (8) anglers at the pre-tournament Mandatory Captain's Meeting, Friday, June 15 - Tampa Bay Watch Community Room, 12pm-1:30pm
- TWO (2) Premium Corporate tables- twenty (20) total guests\*- at the Castaway Soirée on Saturday, June 16 - TradeWinds Island Resort Pavilion, 6pm. \*Guest count includes four (4) seats for Team Captains and Mates
- The opportunity to participate in one namesake Corporate Volunteer Project led by Tampa Bay Watch staff (with media recognition)
- Use of the Tampa Bay Watch Community Room for one weekday private Corporate Retreat (\$5,000 value) during the 2018 calendar year

### \$5,000 Gold Sponsorship

- ONE (1) professionally guided Tarpon Tournament boat for four (4) anglers total, including bait and tackle. All- Release Tournament is Friday, June 15, 2018. 2-8pm Ft De Soto Boat Ramp
- Eligibility to win the "Presenting Sponsor" Guardian Division Prize Purse of \$3000
- Logo on Tournament T-shirt, all Tarpon Rodeo & Castaway Soirée event branding including printed invitation, electronic invites, Facebook, Instagram and signage at the event
- Logo on the Tarpon Rodeo section of the Tampa Bay Watch website (with link if desired)
- Announcement in an email blast to the Tampa Bay Watch database

# TAMPA BAY WATCH TARPON RODEO

HONORING ED ALBER

*Castaway Soirée*

PRESENTED BY



**JUNE 15-16, 2018**

## FRIDAY, JUNE 15

**12 pm** - Captain's meeting and lunch by Bonefish Grill; Tampa Bay Watch Community Room

**2 pm** - Tarpon Rodeo shotgun start; Fort De Soto boat ramp

## SATURDAY, JUNE 16

**6 pm** - Castaway Soirée after-party and tournament award ceremony; TradeWinds Island Resort Pavilion

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- to 16,000+ subscribers
  - Recognition on the Tampa Bay Watch social media to 7,000+ followers
  - Limited Edition Tournament Shirt and Tournament Swag Bag for each angler
  - Option to add logo merchandise of choice to every Tournament Swag Bag
  - Lunch by Bonefish Grill for four (4) anglers at the pre-tournament Mandatory Captain's Meeting, Friday, June 15 Tampa Bay Watch Community Room, 12pm-1:30pm
  - ONE (1) Corporate table- Ten (10) total guests\*- at the Castaway Soirée on Saturday, June 16- TradeWinds Island Resort Pavilion, 6pm. \*Guest count includes two (2) seats for Team Captain and Mate
  - Guided Eco Kayak Tour from Tampa Bay Watch Education Center for ten (10) employees
- \*based upon a mutually agreed upon date*

### **\$3,000 Silver Sponsorship**

- ONE (1) professionally guided tarpon tournament boat for four (4) anglers total, including bait and tackle. All-Release Tournament is Friday, June 15, 2018. 2-8pm Ft De Soto Boat Ramp
- Eligibility to win the "Presenting Sponsor" Guardian Division Prize Purse of \$3000
- Logo on all Tarpon Rodeo & Castaway Soirée event branding including printed invitation, electronic invites, Facebook, Instagram and signage at the event, and on the Tarpon Rodeo section of the Tampa Bay Watch website (with link if desired)
- Announcement in an email blast to the Tampa Bay Watch database to 16,000+ subscribers
- Recognition on the Tampa Bay Watch social media to 7,000+ followers
- Limited Edition Tournament Shirt for each angler
- Tournament Swag Bag for each angler
- Option to add logo merchandise of choice to every Tournament Swag Bag
- Lunch by Bonefish Grill for four (4) anglers at the pre-tournament Mandatory Captain's Meeting, Friday, June 15 Tampa Bay Watch Community Room, 12pm-1:30pm
- ONE (1) Corporate table- Ten (10) total guests\*- at the Castaway Soirée on Saturday, June 16- TradeWinds Island Resort Pavilion, 6pm. \*Guest count includes two (2) seats for Team Captain and Mate

### **\$1,500 Bronze Entry**

- FOUR (4) paid angler entries - Team provides Captain and boat
- Limited Edition Tournament Shirt for each angler
- Tournament Swag Bag for each angler
- Eligibility to win the Sport Division Prize Purse \$1,500

- Lunch by Bonefish Grill for four (4) anglers at the pre-tournament Mandatory Captain's Meeting, Friday, June 15 Tampa Bay Watch Community Room, 12pm-1:30pm
  - FOUR (4) tickets to the Castaway Soirée on Saturday, June 16- TradeWinds Island Resort Pavilion, 6pm
- \*Bronze Entries may add up to 6 Individual Castaway Soirée event tickets for \$75 each to reserve a private table\**

## **FAQs**

### **Q: What is the Tarpon Rodeo?**

**A:** The Tarpon Rodeo is an annual catch-and-release tournament on Tampa Bay to benefit the restoration projects and education programs of Tampa Bay Watch.

### **Q: When is the Castaway Soirée? Can I attend if I don't fish?**

**A:** The Castaway Soirée is Saturday evening, June 16, 6pm at the TradeWinds Island Resort Pavilion. The event hosts fantastic silent and live auctions, vendors, complimentary drinks, and a plated dinner. You don't have to fish to join the party! Individual tickets and sponsorship available. More at [tampabaywatch.org/tarpon-rodeo](http://tampabaywatch.org/tarpon-rodeo).

### **Q: When do we fish?**

**A:** Friday, June 15 from 2-8 pm. Teams will meet for a mandatory Captain's Meeting including a rules reading plus lunch by Bonefish Grill at 12pm- located in the Tampa Bay Watch Community Room. Tournament launch is 2pm by shotgun start at Fort De Soto Boat Ramp.

### **Q: Are any fish harmed or kept during the tournament? How is it judged?**

**A:** This tournament is catch-and-release only. When the tarpon is within 10 feet of the boat, a photo will be taken of the angler and the fish in the same frame. The photo is called in to our professional judges and logged as a submission for the greatest amount of releases during the allotted time.

### **Q: How many people are on a tournament team?**

**A:** Each team is allowed four anglers (four people on the boat, in addition to the captain or assigned guide)

### **Q: Are there tournament prizes?**

**A:** Yes! Prize categories are determined by sponsorship levels. Great Bay Guardian Division Prize= \$3,000. Sport Division Prize= \$1,500.

### **Q: Count me in! Where can I find out more about the Tarpon Rodeo?**

**A:** Check us out at [tampabaywatch.org/tarpon-rodeo](http://tampabaywatch.org/tarpon-rodeo).

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